



Here at SpinDisc Media we're to help with every step of production of your project. You've put a lot into this new project and we want to make sure you receive the highest quality in the final product. One of the most overlooked aspects of CD / DVD production is creating the master after the material is ready to be sent for manufacturing. This simple step of "burning the disc" is one of the most important steps in the recording and manufacturing process. Burning speed, media quality, and the CD-RW / DVD±RW drive are three important factors in creating a production master. We'll go through each of these to help you create a production master to ensure the best quality in the finished product. When creating the production master for your project please take the following steps to ensure a high quality master with a low amount of errors. High amounts of signal errors can lead to "skips", "pops", and even to severe signal failure such as audio drops during playback.

Burning Speed:

CD's: Set the speed of your burning software to either 4x or 8x speed.

DVD's: Set the speed of your burning software to either 1x or 4x speed.

Our engineers have found that by using these speeds masters have been created with low amounts of errors.

Media Quality:

CD's: Use high quality branded CDR media specifically designed for audio. Usually this media is designed to be burned at lower speeds such as speeds less than 24x. This media is also thicker than the CD-R's you find in the "50 for \$10" packages.

DVD's: Use high quality branded DVD-R media designed to be burned at a lower burning speed such as speeds less than 8x.

IMPORTANT: Please use DVD R (MINUS R) media when creating a DVD master.

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CD RW / DVD±RW Drive:

The condition of the CD-RW / DVD±RW drive is very important in creating a production master. Please use a trusted drive along with reputable burning software when creating a production master. If at any time the drive starts making noises or does not complete the burning process it may be time for a new drive.

We hope this information will be helpful when creating your production master. As soon as the production master is complete, please send the production master in a paper sleeve or clam shell style case marked with you quote confirmation number to:

SpinDisc Media
6110 W. 41st Ave
Gary, IN 46408.

If you have any questions regarding burning your production master please feel free to contact us by call (877) 283-9763 or by sending an email to info@spindiscmedia.com.

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